

LET launches internet TV



The Ladies European Tour is launching a brand new internet TV channel showing full highlights from its golf events.

Content will be accessible by all countries other than the UK, Ireland, South Korea and Spain, where there are exclusive television agreements.

The programming will be available to view via a link on the LET's official website and will be accessible to viewers from countries such as the USA, whose visitor numbers have consistently ranked amongst the highest to ladieseuropeantour.com.

"This is a great initiative for the LET to increase its audience and to give the public access to high quality golf programming," said Alexandra Armas, Executive Director of the Ladies European Tour.

"The LET website receives over 170 million hits annually and 2008 saw a 30 percent growth on 2007. We believe that this provides an ideal portal to get the LET tournaments and star players to even more golf fans.

"Women's golf is growing rapidly and the tour is constantly progressing. This is another sign of the increasing appeal of the women's professional game."

In addition to the new LET TV site, video clips will continue to be shown on YouTube. ARK Production will continue as the tour's official television production company until 2011.

Henderson becomes sponsor of Ladies European Tour

Henderson Group plc has recently announced its acquisition of current Ladies European Tour sponsor, New Star Asset Management PLC. As a result, the official Ladies European Tour Money List, the 2009 Rookies and also the LET headquarters will become the official Henderson Money List, the 2009 Henderson Rookies and Henderson House respectively.



Henderson Global Investors is one of Europe's largest and long-established investment managers managing £49.5 billion* excluding the assets previously managed by New Star.

Commenting on its acquisition of the new LET sponsorship Richard Wilson, Joint Head of Marketing at Henderson said *"We are delighted to be taking over this sponsorship from New Star and are very much looking forward to working with the LET. We have offices and clients based across northern and southern Europe making the sponsorship an excellent fit for us."*

Alexandra Armas, Executive Director of the Ladies European Tour also commented on Henderson taking over from New Star, *"All of us at the Ladies European Tour look forward to working with Henderson and building on the relationships we have created over the recent years."*

Holland wins Comunitat Valenciana Euro Nations Cup



Christel Boeljon and Marjet Van der Graaff of the Netherlands came from two shots behind on Sunday to win the Comunitat Valenciana European Nations Cup in Denia by all of four strokes.

The still little-known, but up-and-coming Dutch duo closed with a sparkling six-under 66 to overtake the overnight leaders Gwladys Nocera and Anne-Lise Caudal of France and win going away at La Sella Resort, in Alicante, Spain.

A disappointed France had to share second place with the Italian and Australian teams who all finished at 14-under-par.

Defending champions England, represented by Laura Davies and Lisa Hall, also closed with 66 but could only finish a shot back in fifth.

Halfway leaders Beth Daniel and Meg Mallon of the United States finished with a 10-under total and claimed outright seventh place.

The 2009 Solheim Cup countdown

Excitement is building with just 112 days until the matches begin at Rich Harvest Farms in Sugar Grove, Illinois, USA and 93 days until the U.S. and European teams are announced following the RICOH Women's British Open on 2nd August.

On the LET, there are 10 qualifying events remaining between now and 2nd August. This year, Solheim Cup points will be awarded with one and a half times the weighting of last season to players finishing in the top ten. This means that a European event champion will earn 45 points, while a runner-up will earn 27.

Points are awarded to players finishing in the top 20 at European and designed LPGA major championships and these championships have an additional points weighting. Therefore a European LET member who wins the Evian Masters, RICOH Women's British Open, US Women's Open or McDonalds LPGA Championship stands to earn 60 Solheim Cup points, or 45 for second place.

The Solheim Cup is a biennial, trans-Atlantic team match-play competition featuring the best U.S.-born players from the Ladies Professional Golf Association (LPGA) Tour and the best European members from the Ladies European Tour (LET). The U.S. Team leads the competition, 7-3, and has never lost The Solheim Cup on home soil.

To view the full points' breakdown, please see "Solheim Cup Team" at ladieseuropeantour.com or for general information about The Solheim Cup, visit solheimcup.com.



Wie needs to win to impress Daniel



U.S. Solheim Cup Captain Beth Daniel has said that Michelle Wie needs to step up a gear if she is to be considered as a Captain's pick for The 2009 U.S. Solheim Cup team.

Wie has played four tournaments in her rookie season on the LPGA so far, with her best finish second at the SBS Open at Turtle Bay in Hawaii. She tied for 57th at the J Golf Phoenix LPGA International, was equal 67th at the Kraft Nabisco Championship and joint 10th at the Corona Championship in Mexico last week.

"Obviously the first tournament of the year in Hawaii, the SBS Open, she played very, very well. Since then: not so well," explained Daniel. "She is very up and down and she would have to show some consistency of being top ten finishes, things like that."

"She would have to show consistency; she would have to possibly even win, to be considered a captain's pick. If she plays up and down like that it is very hard to choose someone like that as a captain's pick. I have told the American players that the best way to make the team is to finish in the top ten in the points. That's the only guarantee."

Wie currently has 48 U.S. Solheim Cup points which leaves her at 26th on the US points list, from which the top ten qualify on 2nd August 2009.

Sponsors



HENDERSON MONEY LIST 2009 following the Women's Australian Open

Pos.	Name	Represents	€	Played
1	Laura Davies (ENG)	England	42,540.62	2
2	Tania Elosegui (ESP)	Finca Cortesin/Credit Agricole	28,128.70	2
3	Melissa Reid (ENG)	England	18,024.90	2
4	Gwladys Nocera (FRA)	Societe Generale, Lacoste	15,588.87	2
5	Marianne Skarpnord (NOR)	Innesvingen Webster-Clarke	9,664.68	2
6	Nikki Garrett (AUS)	Oakley, Magenta Shores C.C.	8,567.77	2
7	Becky Brewerton (WAL)	Wales	7,773.60	2
8	Anne-Lise Caudal (FRA)	Lacoste, France	7,180.17	2
9	Stacy Lee Bregman (SA)	South Africa	5,971.76	2
10	Anna Rawson (AUS)	Australia	5,673.30	1
	Lisa Hall (ENG)	England		2
11=	Clare Queen (SCO)	The Carrick at Cameron House	5,430.61	2
13	Christel Boeljon (NL)	Golf Team Holland	5,210.01	2
14	Nina Reis (SWE)	Lysegarden, Sweden	5,008.70	2
15	Beatriz Recari (ESP)	Daily Sports	4,217.56	2
16	Beth Allen (USA)	Sycuan Resort	3,997.13	2
17	Titiya Plucksataporn (THA)	Thaiairway, Titan Cable, Ping	3,938.61	2
18	Linda Wessberg (SWE)	Sweden	3,862.91	1
19	Joanne Mills (AUS)	Australia	3,737.92	2
20	Georgina Simpson (ENG)	SpecialSteelGroup, Eurocontrol	3,638.80	2

THE 2009 SOLHEIM CUP– European Standings

Pos.	Name	Represents	Points	Played
1	Gwladys Nocera (FRA)	Societe Generale, Lacoste	180.75	28
2	Laura Davies (ENG)	England	115.17	20
3	Annika Sorenstam (SWE)	Callaway	103.30	9
4	Martina Eberl (GER)	Wilson, HVB, Duca del Cosma	101.90	27
5	Suzann Pettersen (NOR)	Norway	95.00	7
End of qualifying positions				
6	Helen Alfredsson (SWE)	Sweden	80.50	6
7	Maria Hjorth (SWE)	Falun, Sweden	68.50	8
8	Tania Elosegui (ESP)	Finca Cortesin/Credit Agricole	68.00	26
9	Lotta Wahlin (SWE)	Landeryds GK, Sweden	67.57	21
10	Melissa Reid (ENG)	England	66.13	18
11	Rebecca Hudson (ENG)	England	61.84	23
12	Lisa Hall (ENG)	England	59.20	29
13	Iben Tinning (DEN)	Denmark	56.38	20
14	Anne-Lise Caudal (FRA)	Lacoste, France	56.00	22
15	Paula Marti (ESP)	Spain	55.67	22
16	Sophie Gustafson (SWE)	Sweden	54.00	11
17	Anja Monke (GER)	buch.de	48.73	21
18	Marianne Skarpnord (NOR)	Innesvingen Webster-Clarke	40.87	23
19	Becky Brewerton (WAL)	Wales	38.54	27
20	Diana Luna (ITA)	Conte of Florence, Italy	35.30	22

For the latest news, stats & live scoring, please visit the Ladies European Tour official website: www.ladieseuropeantour.com
 To download the latest newsletter pdf: [click here](#)
[Click here to unsubscribe from this newsletter](#)